

Pitchfire

Programme as of august 10th 2016.

Deadline for signing up is **september 30th 2016**.

9.45 AM	Refreshments and network
10.00 AM	Welcome and introduction to workshop
	TBA
10.10 AM	Practicing your pitch - part 1
	Feedback and key take-homes
11.10 AM	5 min. break
11.15 AM	Practicing your pitch - part 2
	Feedback and key take-homes
12.15 PM	Lunch and network
12.45 PM	Wrap-up
12.50 PM	End of programme

Free lunch included, if you are participating in the pitchfire event.

Criteria for applying

Startups and companies working with health and welfare solutions. "The field of welfare" is defined in broad terms, although with the emphasis on utilising business opportunities in welfare technologies and welfare services in association with hospital construction, prevention and nutrition, greater self-care, care services and treatment of illness, for example.

Application process

When applying for participating in the Pitchfire event, you will have to fill out the online signup form ("Apply for Pitchfire Workshop"). Here, you will be asked a number of questions regarding yourself and your company, such as "Customer Problem", "Target Market", "Business Model", "Funding History" and so on. On top of that you will be asked to upload a short pitch video (less than 2 min long is preferred) and your (draft) Pitch Deck. We use GUST as the Online Platform in Invest in Odense

NOTICE!

When you sign up for "Pitchfire" you are automatically signed up for the half day conference "Igniting your health and social care startup going with seed and venture capital". Your final pitch to a panel of investment professionals takes place as a session in this conference.

