

## Innovation & Co-Creation; Active and Healthy Ageing in a European perspective - Thursday October 6th 2016

Odense Congress Center, Odense, Denmark

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**Registration opens at 08.00**

08.45	Coffee and registration / Exhibition area
09.10	Welcome
	Stephanie Lose, President of Regional Council, Region of Southern Denmark
	Outline of the day by moderator Christina E. Wanscher
09.30	Scene setters
	What does the innovation scene look like? Key-note speaker outlining what is and what is to come. The session will end with a facilitated discussion among audience. <b>Method:</b> Getting to know each other and Co-creation
	<b>Analyze this; Analyzing the future of technology</b> by Jonas Knudsen, Research Director, IDC <i>Within the healthcare sector IoT has mainly been centered on improving care with (remote) tele monitoring and RFID technology in order to monitor and track assets. The potential is much broader and in recent years there has been a steady growth of IoT initiatives both from an innovation and pilot perspective, and for full-scale implementation and thereby maturing the market for mainstream deployment. Internet of Things is one of the most promising concepts within eHealth.</i>
	<b>Eco-systems</b> – an introduction by Brian O’Connor, ECHAlliance
	<b>Co-create this</b> by Stine Poulsgaard, Health Innovation Centre of Southern Denmark
10.45	Coffee break / Exhibition area
11.15	Regions & Eco-Systems
	Short presentations delivered by regions and organisations. Through facilitated reflection and dialogue audience is engaged in discussions with a starting point from presentations heard.
	<b>Eco-Systems in Europe presenting</b> (8 min. each) Henriette Hansen, South Denmark European Office, Reference sites and EIP on AHA Miriam Haagh, Vice-Mayor, Breda, Noord-Brabant, Netherlands Agneta Granström, Minister, Norrbotten, Sweden and President Committee, AER Stephanie Lose, President of Regional Council, Region of Southern Denmark, Denmark Rosemary Kay, eHealth cluster, Liverpool, England Dr. Päivi Hämäläinen, Leading Expert, National Institute for Health and Welfare, Finland Professor Daniel Buhr, University of Tuebingen, Baden-Württemberg, Germany
	Co-creation process

12.25	Lunch in exhibition with Lunch Speak; Chris Dancy, Most Connected Man on Earth (12.30 – 12.45)
13.30	Scaling up & creating a market
	Short presentations delivered by regions and organisations, followed by a co-creation process.
	<p><b>Organisations and regions discussing</b> (8 min. each)</p> <p>Lea Bouwmeester, Member of Dutch National Parliament, Netherlands            Jordi Piera Jimenez, CIIO, Badalona Serveis Assistencials, Catalonia, Spain            Anne Dalhoff Pedersen, Chief Consultant, Region Zealand, Denmark            George Dafaulas, MD, MBA in HSM, PhD, Cities Net SA and e-trikala SA, Greece            Veli Stroetmann, Empirica, SEED &amp; SCALE AHA project, EU            Cees van Berkel, Principal Scientist, Philips            Riikka Hirvasniemi, Oulu Healthcare and Social Welfare Services, Finland</p>
	Co-creation process
15.00	Coffee Break
15.30	Inter-regional collaboration & Co-creation
	<p>Presentation of already achieved collaboration across borders presented.  <b>Method:</b> Through design-thinking processes participants will work on solutions to key themes outlined throughout the day</p>
	Guy Boersma & Des Holden, Kent Surrey Sussex Academic Health Science Network; IoT Test Bed (15 min)
	Co-creation process
16.30	Conclusions of the day
	Thoughts from the day, perspectives for the future. What can we learn and take with us from what we've heard today? By Edwin Mermans, CORAL
	<p><b>The day will be moderated</b> by Christina E. Wanscher</p> <p><b>Co-Creation</b> process will be moderated by facilitators from the Health Innovation Centre of Southern Denmark; Carina Lykke Johannessen, Stine Poulsgaard and Mark Buskbjerg.</p>
16.45	Closing of conference